



Premium Websites, LLC

360-607-4767

Website Design Agreement

This is a legal and binding contract between Premium Websites, LLC and the Client listed below.

Premium Websites, LLC

2712 NE 97th Ave
Vancouver, WA 98662
360-607-4767
dotty@premiumwebsites.net

Client

Company _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ FAX _____

E-mail address _____

Present or desired WWW URL (if any):

Username _____ Password _____

These are the terms of our agreement together:

1. Authorization. The above-named Client is engaging Premium Websites, LLC, known as Developer, located at 2712 NE 97th Ave, Vancouver WA 98662, as an independent contractor for the specific purpose of developing and/or improving a website. The Client hereby authorizes Developer to access the above FTP account, and authorizes the web hosting service to provide Developer with "write permission" for the Client's web page directory, cgi-bin directory, and any other directories or programs which need to be accessed for this project. The Client also authorizes Developer to publicize their completed web site to Web search engines, as well as other Web directories and indexes.

2. Standard Web Site Package:

Domain Registration: *The Client will secure a domain name.*

If the Client already has a domain name, the Developer will coordinate redirecting the address to the new host. Should the Client desire a specific domain name, which is already owned by another party, negotiations for said domain name must be undertaken by the Client.

Text. *Copy for web site must be supplied by the Client in a .doc format via disk or email attachment. Otherwise, if not supplied on disk or via email, there will be an additional charge for typesetting. Content must all be original.*

Links. *This agreement contemplates up to an average of 12 external or relative links per page and an e-mail response link on the Contact page to any e-mail address specified by Client.*

This agreement also contemplates making any link the Client desires "pop up" in a new window if requested.



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Photos. Photos and other misc. graphic images must be supplied by Client and the Client must have permission to use the Photos or other content.

Installation. Finished site will be uploaded to Client's hosting company.

Cross Browser Compatibility. Our agreement contemplates the creation of a web site viewable by both FireFox and Microsoft Internet Explorer version 8 or higher. Compatibility is defined herein as all critical elements of each page being viewable in both browsers. Client is aware that some advanced techniques on the Internet, however, may require a more recent browser version and brand or plug-in. Client is also aware that as new browser versions of Internet Explorer and FireFox are developed, the new browser versions may not be compatible. In the absence of a Maintenance Agreement time spent to redesign a site for compatibility due to the introduction of a new browser version will be separately negotiated and in addition to the base price of our agreement. **IE6 compatibility is not guaranteed and will be billed on an hourly rate.**

CGI / Perl. This contract contemplates one basic form embedded on the Clients web site with the data captured in each form delivered to the Client at the Client's specified e-mail address. If a specific script beyond this capability is requested by the Client and it must be purchased or created by the "Developer" at the Client's request, the charge for the script, if any, will be billed back to the Client.

Image Map. Not Used

3. Website Starter Package The content of the web pages will be supplied by the Client and executed as specified by the Client in the "Web Site Planning Worksheet" dated _____. This web site includes up to five web pages. In case the Client desires additional standard web pages beyond the original number of pages specified above, the Client agrees to pay Developer an additional \$75.00 for each additional web page. Stock Graphics or photos shall be billed at an additional \$5.00 each. Where custom graphic work is requested, it will be billed at the hourly rate. Package cost is \$795.00

4. Small Business Website Package The content of the web pages will be supplied by the Client and executed as specified by the Client in the "Web Site Planning Worksheet" dated _____. This website includes up to 15 web pages. In case the Client desires additional standard web pages beyond the original number of pages specified above, the Client agrees to pay Developer an additional \$75.00 for each additional web page. Stock Graphics or photos beyond the allowed 5 per website shall be billed at an additional \$5.00 each. Where custom graphic work is requested, it will be billed at the hourly rate. Package cost is \$1495.00

5. Ultimate Business Website Package The content of the web pages will be supplied by the Client and executed as specified by the Client in the "Web Site Planning Worksheet" dated _____. This web site includes up to 25 web pages. In case the Client desires additional standard web pages beyond the original number of pages specified above, the Client agrees to pay Developer an additional \$75.00 for each additional web page. Stock Graphics or photos beyond the allowed 10 per website shall be billed at an additional \$5.00 each. Where custom graphic work is requested, it will be billed at the hourly rate. This package also includes the installation of a Blog, use of embedded video, a slide show, a content management system, and social media integration. This package is \$2195.00

6. Available Additional Services:

Page Redirection / Plug-in Technology JavaScript programming page redirection based on the presence or absence of a viewer's browser, plug-in, screen resolution and platform. Note however, that if additional pages are necessary to accommodate specific browsers, plug-in technology, screen resolutions, or platforms additional charges may apply.

Macromedia Flash Flash is a technology that is not supported in mobile devices and strongly discouraged. Premium Websites does not use Flash in any designs.

Secure Certificate If the Client selects an e-commerce enabled site, the Client is required to obtain a secure certificate for online transactions. The Client understands that if they do not obtain their own secure certificate, design capabilities on the shopping cart itself may be limited.



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Merchant Account *The Client will need a Merchant Account to enable the ability to accept credit cards online. Any charges necessary to secure the Merchant Account are chargeable to the Client.*

Training. *The Developer will provide one month of free access to the AskDoty Training website. Additional time can be purchased at the monthly rate desired.*

7. Additional Expenses. Client agrees to reimburse the Developer for any critical Client requested expenses necessary for the completion of the project. Examples would be:

- *Purchase of specific fonts at the Client's request,*
- *Purchase of specific photography at the Client's request.*
- *Purchase of specific software at the Client's request.*

8. Client Amends / Changes. Developer prides itself in providing excellent customer service. That is the spirit of our agreement and the spirit of the Developer's business. To that end, we encourage input from the Client during the design process.

The Developer understands, however, that Clients may request significant design changes to pages that have already been built to the Client's specification. To that end, please note that our agreement does not include a provision for significant page modification or creation of additional pages in excess of our agreed page maximum. If significant page modification is requested after a page has been built to the Client's specification, we must count it as an additional page.

Some examples of significant page modification at the request of the Client include:

- *Developing a new layer structure to accommodate a substantial redesign at the Client's request.*
- *Recreating or significantly modifying the company logo graphic at the Client's request.*
- *Replacing more than 75% of the text to any given page at the Client's request.*
- *Creating a new navigation structure or changing the link graphics at the Client's request.*
- *Significantly reconfiguring the Client's shopping cart with new product, shipping or discount calculation if an e-commerce enabled site has been selected by the Client.*

Clients who anticipate frequently changing the look of their site during the design process and Clients who desire to be intricately involved in the design of each page are encouraged to negotiate an agreement which exceeds the page maximum. If significant page modification is requested by the Client after the page maximum has been reached a Change Request with estimated costs will be submitted for Client approval prior to changes being done.

Moderate changes, however, will always be covered during our development of the site.

9. Third Party or Client Page Modification. Some Clients will desire to independently edit or update their web pages after completion of the site.

Note however, Developer is not responsible for any damage created by the Client or agent of the Client. Any repairs required will be assessed at the current hourly rate. [1 hour minimum charge]

10. Web Hosting. The Client agrees to host their website with Premium Websites, LLC. If another host is selected and there are problems related to the hosting environment then dealing with those issues will be billed at the current hourly rate. The cost of hosting with Premium Websites is 85.00 per year. The hosting account comes with a cpanel login so you have control over the account.

11. Search Engine Optimization. The Developer will optimize the Clients website with appropriate titles, keywords, descriptions and text. The Developer also offers advanced search engine optimization and site promotion services with purchase of the Search Engine Optimization Package.

The Developer encourages all commercial Clients to obtain advanced Search Engine Optimization and Site Promotion services.

12. Work Schedule and Completion Date. Developer to submit a First Mockup Draft of web site no later than twenty (20) days after Developer receives signed agreement, along with down payment and initial direction from the Client. **Client to provide Developer with all the data needed to complete web site, including text, company logo, and photos.** Upon completion of this stage, the Client will be asked to confirm acceptance for the basic site design via e-mail or by signing a printed copy of the design



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and faxing to Developer. Once this acceptance is received from the Client, the work necessary to complete the project will continue. **Ideally the website will be completed within 30 days.**

Upon completion of the web site, an e-mail or letter and invoice will be sent to the Client advising the Client that the work has been completed. Client will supply written approval by printing, initialing and faxing back each page in web site. **After contract has been paid in full, site will then be uploaded to Client's hosting company.**

14. Extended Maintenance Contracts. Terms for Maintenance Contracts will be listed in Appendix B, using one of two methods.

The Monthly "Flat Rate" Maintenance Contract, Payable each month, allowing up to 2 hours of changes per month, including new pages and store product changes. The "Flat Rate" Agreement is payable each month, whether the time is used or not. Changes requested, which go beyond the 2 hour limit, are chargeable at the hourly rate.

The "As Needed" Maintenance Contract Premium Websites, LLC will charge the hourly rate of \$110.00 for website updates on an "as needed" basis.

15. Copyrights and Trademarks

The Client represents to Developer and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Developer for inclusion in web pages are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Developer and its subcontractors from any claim or suit arising from the use of such elements furnished by the Client.

16. Assignment of Project. The Developer reserves the right to assign certain subcontractors to this project to insure the right fit for the job as well as on-time completion. The Developer warrants all work completed by subcontractors for this project. When subcontracting is required, the Developer will only use industry recognized professionals.

17. Age. Authorized representative of the Client certifies that he or she is at least 18 years of age and legally capable of entering a contract in the State of Washington on behalf of the Client.

18. Warranties and Liability. Client agrees that any material submitted for publication will not contain anything leading to an abusive or unethical use of the Web Hosting Service, the Host Server or the Developer. Abusive and unethical materials and uses include, but are not limited to, pornography, obscenity, nudity, violations of privacy, computer viruses, harassment, any illegal activity, spamming, advocacy of an illegal activity, and any infringement of privacy.

Client hereby agrees to indemnify and hold harmless the Developer from any claim resulting from the Client's publication of material or use of those materials.

It is also understood that the Developer will not publish information over the Internet which may be used by another party to harm another. The Developer will also not develop a pornography or illicit web site for the Client. The Developer reserves the right to determine what is and is not pornography.

Developer does not warrant the functions of the site will meet Client's expectations of site traffic or resulting business or that the operation of the web pages will be uninterrupted and / or error-free. Developer is not being held responsible for occasional downtime of email or web site due to line interruptions and/or other instances beyond Developers control.

19. Indemnification. Client agrees that it shall defend, indemnify, save and hold the Developer harmless from any and all demands, liabilities, losses, costs and claims, including reasonable attorney's fees associated with the Developer's development of the Client's web site. This includes Liabilities asserted against the Developer, it's subcontractors, it's agents, its clients, servants, officers and employees, that may arise or result from any service provided or performed or agreed to be performed or any product sold by the Client, its agents, employee or assigns.

Client also agrees to defend, indemnify and hold harmless the Developer against Liabilities arising out of any injury to person or property caused by any products or services sold or otherwise distributed over the Client's web site. This includes infringing on the proprietary rights of a third party, copyright infringement, and delivering any defective product or misinformation which is detrimental to another person, organization, or business.



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20. Rights Upon Termination of Agreement. Developer shall transfer, assign and make available to Client all property and materials in Developer's possession or subject to Developer's control that are the property of Client, subject to payment in full of amounts due pursuant to this Agreement.

Developer also agrees to provide reasonable cooperation in arranging for the transfer or approval of third party's interest in all contracts, agreements and other arrangements with advertising media, suppliers, talent and others not then utilized, and all rights and claims thereto and therein, following appropriate release from the obligations therein.

In the event the Client terminates this contract by registered letter within 30 days, 50% of down payment will be refunded. Work completed shall be billed at the current hourly rate, and deducted from 50% of the down payment, the balance of which shall be returned to the Client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the Client shall be liable to pay for all work completed at the hourly rate. No portion of this initial payment will be refunded unless written application is made within 30 days of signing this contract.

Refund request must be submitted by registered letter to Premium Websites LLC, 2712 NE 97th Ave, Vancouver WA 98662.

21. Default. In the event of any default of any material obligation by or owed by a party pursuant to this Agreement, then the other party may provide written notice of such default and if such default is not cured within ten (10) days of the written notice, then the non-defaulting party may terminate this Agreement.

22. Notices. Any notice required by this Agreement or given in connection with it, shall be in writing and shall be given to the appropriate party by personal delivery or by certified mail, postage prepaid, or recognized overnight delivery services.

23. Laws Affecting Electronic Commerce. From time to time governments enact laws and levy taxes and tariffs affecting Internet electronic commerce. The Client agrees that the Client is solely responsible for complying with such laws, taxes, and tariffs, and will hold harmless, protect, and defend Developer and its subcontractors from any claim, suit, penalty, tax, or tariff arising from the Client's exercise of Internet electronic commerce.

24. Ownership to Web Pages and Graphics. Copyright to the finished assembled work of web pages and graphics produced by the Developer shall be vested with the Client upon final payment for the project. This ownership is to include, design, photos, graphics, source code, work-up files, text, and any program(s) specifically designed or purchased on behalf of the Client for completion of this project.

Rights to photos, graphics, and computer programs are specifically not transferred to the Client, and remain the property of their respective owners. Developer and its subcontractors retain the right to display all designs as examples of their work in their respective portfolios.

25. Litigation. Any disputes arising from this contract will be litigated or arbitrated in Clark County, Washington. This agreement shall be governed and construed in accordance with the laws of the State of Washington, USA.

Undersigned hereby agree to the terms, conditions and stipulations of this agreement on behalf of his or her organization or business. This Agreement constitutes the entire understanding of both parties. Any changes or modification thereto must be in writing and signed by both parties.

26. Payment of Fees. A minimum deposit of fifty percent (50%) is required to commence work.

Fees to Developer are due and payable on the following schedule: 50% upon signing of contract, 25% after first stage of site is completed and approved and the balance upon site completion, but prior to delivery / uploading. If the total amount of this contract is less than \$700, the total amount shall be paid upon signing of contract and any additional costs incurred during development will be invoiced at the completion of the web site.

Advertising the pages to Web Search Engines and updating occur only after the final payment is made. All payments will be made in US funds.

Developer reserves the right to remove web pages from viewing on the Internet until final payment is made. If a payment delay is anticipated, please contact the Developer immediately for an alternative arrangement. In case collection proves necessary, the Client agrees to pay all fees incurred by that process. This agreement becomes effective only when signed by Developer. Regardless of the place of signing of this agreement, the Client agrees that for purposes of venue, this contract was entered into in Clark County, Washington and any dispute will be litigated or arbitrated in Clark County, Washington.



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27. Sole Agreement. The agreement contained in this "Web Site Design Agreement" constitutes the sole agreement between Developer and the Client regarding this web site. Any additional work not specified in this contract must be authorized by a written change order. All prices specified will be honored for 30 days after both parties sign this contract. Continued services after that time will require a new agreement.

This agreement constitutes the entire understanding of the Developer and Client. This agreement terminates and supersedes all prior understanding or agreements on the subject matter hereof. Any changes or modification thereto must be in writing and signed by both parties

28. Initial Payment and Refund Policy.

The total amount of this contract is \$_____.
This agreement begins with an initial down payment of \$_____.

The undersigned agrees to the terms of this agreement on behalf of his or her organization or business.

On behalf of the Client (authorized signature):

_____ Date _____